

## 2023 ADVERTISING CONTRACT

# BROOKLAND-BUSH HILL *NEWS*

A newsletter for and by the residents of Brookland, Bush Hill, and Gunnell Estates in Alexandria, Virginia 22310

*Distributed to more than 800 households*

### ADVERTISER INFORMATION:

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**ISSUE(S):**     Mar 2023         June 2023         Sep 2023         Dec 2023

### AD SIZES/RATES:

Payment in full required with order. Ad size (width by height) must match specifications below.

<b>SIZES</b> (width x height)	<b>RATE</b>
<input type="checkbox"/> 1-page (8½" x 11")	\$250 <i>per issue</i>
<input type="checkbox"/> 1/2-page <u>horizontal</u> (7½" x 4¾")	\$150 <i>per issue</i>
<input type="checkbox"/> 1/2-page <u>vertical</u> (3⅝" x 10")	\$150 <i>per issue</i>
<input type="checkbox"/> 1/4-page (3⅝" x 4¾")	\$85 <i>per issue</i>
<input type="checkbox"/> Business Card (3½" x 2")	\$50 <i>per issue</i>

**ART:**    **Send art by e-mail to [newsletter@bbhca.net](mailto:newsletter@bbhca.net)**

**COLOR:**    **Black & White only**

**AD REQUIREMENTS:**    Black & White PDF (min. 300 dpi) Sizes above.

<b>DEADLINES:</b>	<b>Issue</b>	<b>Insertion Order and Materials</b>	<b>Issue Delivered</b>
	March 2023	February 1, 2023	First week of Feb
	June 2023	May 1, 2023	First week Jun
	September 2023	August 1, 2023	First week Sep
	December 2023	November 1, 2023	First week Dec

**CONTACT:**    [newsletter@bbhca.org](mailto:newsletter@bbhca.org)

Please reserve the above indicated advertising space in the Brookland-Bush Hill News. I understand that the Brookland-Bush Hill Civic Association (BBHCA) reserves the right to reject any advertising that it deems unacceptable. I also understand that advertising in the Brookland-Bush Hill News does not imply endorsement of the advertising company's products or services by the BBHCA.

**Check enclosed for:** \$ \_\_\_\_\_        **Make check payable to:** BBHCA

**Mail to:** BBHCA News, 5782 Westchester Street, Alexandria, VA 22310

**Signature:** \_\_\_\_\_        **Date:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Thank you for advertising in *Brookland-Bush Hill News!***